

"It's Cold Outside" Giveaway Rules

No purchase or payment of any kind is necessary to enter or win. The contest is void where prohibited by law.

1. How to Enter the Contest:

(a) The "It's Cold Outside" contest will begin on Thursday, December 19th, 2013 and end on Thursday, January 2nd, 2014 at 11:59 a.m. CT.

(b) To participate in the contest, enter online at <http://thisworldrocks.com/itscoldoutside/> and follow the on-screen registration instructions. All entries must be received by 11:59 a.m. CT on Thursday, January 2nd, 2014 in order to be considered eligible.

(c) There are twelve (12) possible entries to be earned by completing various online tasks.

(d) Twelve (12) total entries are allowed per person.

(e) Entry deemed made by holder of e-mail account.

(f) Contest sponsors are not responsible for late, lost, stolen, misdirected, incomplete, misaddressed, postage due or illegible entries. Sponsor is not responsible for technical or computer failures, errors or data loss of any kind, lost or unavailable Internet connections, or failed, incomplete, garbled or deleted computer or network transmissions, inability to access any Web site or on-line service, or any other error or malfunction, or late, lost, illegible or misdirected entries. Entry materials that have been tampered with or altered are void. If the judges determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Contest or if technical difficulties compromise the integrity of the Contest, the judges reserve the right to void the entries at issue and/or terminate the Contest and conduct a random drawing to award the prize among all eligible entries received as of the termination date. If the Contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at <http://thisworldrocks.com>. If, for any reason, the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest. Sponsor reserves the right to disqualify any entrant that tampers with the operation of the Contest or website or violates the Official Rules of the Contest.

By use of this website and by entering the Contest, you agree to eDream's and ThisWorldRock's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy.

(g)Odds of winning depend on number of eligible entries received.

2. Eligibility Restrictions:

(a)The contest is open to persons who are 18 years of age or older. Employees of ThisWorldRocks.com, Monfre LLC, and eDreams.net (contest sponsor), and their affiliates, subsidiaries and advertising agencies and their immediate family members or persons living in the same household are ineligible to participate or win.

(b) All entries become the sole property of ThisWorldRocks.com and will not be returned. By entering, entrants agree to abide by these rules, and warrant and represent that their entry is their original work.

(c)Contestants are required to provide truthful information and the ThisWorldRocks.com will reject and delete any entry that it discovers to be false or fraudulent. ThisWorldRocks.com will disqualify any entry from individuals who do not meet the eligibility requirements, and ThisWorldRocks.com will also delete any entry received from persons under the age of 18.

Prizes:

3.(a) One (1) Grand Prize winner will each receive a €375 voucher code valid only for flights purchased on eDreams.net, (Prize value: €375 Euros / approximately \$516 USD depending on currency exchange rates at time of purchase).

(b) Prize (voucher code) will be sent electronically via email within one week of the contest end date. In the event the winner does not confirm the acceptance of the prize within 10 days of notification, voucher will be forfeited by the winner. In the event the winner does not redeem(use) the (prize) voucher code within three (3) months (90 days) of notification, the voucher will be forfeited by the winner. ThisWorldRocks.com is not responsible for the successful purchase of a flight on eDreams.net in the case of a winners failure to meet purchase deadline, website failure, unavailable dates, business closure, or any other unforeseen obstacle.

(c) Contest prizes are not transferable. Flight can be gifted or purchased for another person, therefore contest winner does not have to travel on purchased flight(s). Prize may not be

substituted for or redeemed for cash. ThisWorldRocks.com reserves the right to substitute prize of comparable value.

4. Selection of Winner:

(a) Decisions of contest sponsors with respect to the contest are final.

(b) A total of one (1) winner will be randomly selected on or around Friday, January 3rd, 2014 from all eligible entries received by 11:59 a.m. CT Thursday, January 2nd, 2014.

(c) Winners need not watch or be active on website to win.

(d) Winners will be notified by phone and/or email on or about Monday, January 6th, 2014.

5. Conditions:

(a) Payment of all federal, state and local taxes are the sole responsibility of the winner and winners may receive an IRS Form 1099 or equivalent from Monfre LLC.

(b) By participating in the contest, the winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, and possibly to sign a publicity release, affidavit of eligibility and release of liability prior to acceptance of the prize. By accepting the prize, each winner grants to ThisWorldRocks.com the right to use the winner's name, voice, picture and/or likeness for purposes of advertising and publicity in any and all media now known or hereafter invented, without further permission or additional compensation (except where prohibited by law). All expenses on receipt and use of prize are the sole responsibility of winner. Winner and companions, by acceptance of their prizes, agree to release ThisWorldRocks.com, Monfre LLC, eDreams.net, their respective parents and subsidiaries, and their respective advertising, promotion and production agencies from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any prize-related activity.

6. Contest sponsors reserve the right to make changes in the rules of the contest which will become effective upon announcement.

7. Sponsor is not responsible for any typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of the prize.

8.Failure to comply with the contest rules may result in a contestant's disqualification.

9.To obtain a copy of the official rules and/or winner's list (available until May 1st, 2014)
please write to:

"It's Cold Outside" Contest Rules – 14225 W. North Oak Blvd., New Berlin, WI 53151